



Wooden Houses Publishing House Beautiful Houses press

"Wooden Houses" magazine was established in 1999 and it is still being the one and the only specialized magazine in the wooden industry. It assists in creating and constructing comfortable, economic, and durable homes. The magazine consists of the information about technologies and materials, being used in the wooden construction. It also spotlights modern trends of architecture and construction markets. At the pages of the magazine one can find the most successful realized projects of famous architects from Russia, Europe, America.

Since it was established in 1999, "Wooden Houses" has enjoyed a privileged position of the one and the only specialized magazine in wooden houses industry. It is the natural choice for seekers of guidance in creating comfortable and longtime ecologically clean wooden houses. The magazine consist of miscellaneous information about technologies and materials for wooden houses construction, and authoritative professional reviews of today's wooden market, and the most attractive realized projects of wooden houses from all over the world. Annual "Wooden Houses" exhibition under general informational sponsorship of "Wooden Houses" is the unique event for the international wooden industry.

Contents of the magazine:

1. **Construction** – complete detailed presentation of realized projects, designed by Russian and foreign architects, including exterior, facades, interior and floor plans.
2. **Exclusive realized projects** presentation.
3. **Interview** with celebrities in the interior of their own houses.
4. **Technologies** – information about modern technologies of constructing and fitting of a wooden lodging.
5. **Projects** - professionally designed projects of wooden houses with commentary notes and floor plans.
6. **House and Garden** – the most attractive examples of landscape design of country homes' gardens with detailed annotation.
7. **Events and News** – everything what is "on the top" in the wooden houses industry, events, expos, novelties, information about repair works and home decoration.

Readership:

- representatives of Russian and foreign professional communities
- architectural, constructing companies, design-bureaus – wooden houses market leaders
- professionals from Russia, CIS and Europe
- private lodging owners and potential buyers

Locality of circulation: all over Russia, CIS countries, Baltic States, Europe

Circulations: 60 000 copies

Volume: 176 pages

Format: 220x290

Frequency: 6 time a year

Price of a copy: 4,5 Euro

Distribution:

- Retail – 96%
- Press stalls - 70%
- Malls, supermarkets, stores in Moscow - 6%
- Stores of construction and decorating material- 5%
- Specialized Fairs and Exhibitions - 10%
- Other - 5%
- Subscription – 2%
- Addressed dispatch – 2%

General Advertising Rates

Format	Price in Euro
1/8	500
1/4	800
1/2	1 800
1/1	3 500
2/1	5 500
Pages 3, 5, 7	Each page 4 500
II cover page + 1/1 page (spread)	8 000
2 page+3 page (spread)	3 500
II / III cover pages	Each 5 500
IV pages of cover	7 000

Timetable 2017

№	Material Due	Ship Date
№ 1 (71)	December 10 (2016)	February 7 (2017)
№ 2 (72)	February 17	April 11
№ 3 (73)	April 14	June 14
№ 4 (74)	June 16	August 8
№ 5 (75)	August 11	October 10
№ 6 (76)	October 13	December 12

Advertising quantity	1	2	3	4	5
Discount for one - time payment	15%	20%	25%	28%	30%

For additional information please contact:

Tel: +7 926 764 8009

E-mail: mnv@houses.ru

Nadia Morozova

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